



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 4070058

**Schedule Dates** 10/29/19-11/05/19  
**Advertiser** Dan Helmer for Congress-D (124902)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Helmer For Delegate (HD 40) (1275006)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1254/1268/8057  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/23/19  
**Last Modified** 10/24/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #** 8988859  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,610.00  
**Net Total** \$48,790.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	52	\$57,400.00
<b>Grand Total:</b>	<b>52</b>	<b>\$57,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/29/19-11/05/19	2	:30	4:30A- News-Good Morning Washington at 430a		1	1	1	1	1						Washington (WJLA)		10/23/19
1.1	Normal Line / SPOT	10/29/19-11/05/19	1	:30	4:30A- News-Good Morning Washington at 430a		1	1	1	1	1			6	\$150.00	\$900.00	Washington (WJLA)		10/24/19
2.0	Revised Line / SPOT	10/29/19-11/04/19	2	:30	12P- News-ABC 7 News at Noon		1	1	1	1	1						Washington (WJLA)		10/23/19
2.1	Normal Line / SPOT	10/29/19-11/04/19	1	:30	12P- News-ABC 7 News at Noon		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)		10/24/19
3.0	Revised Line / SPOT	10/29/19-11/04/19	2	:30	2P- ABC-General Hospital		1	1	1	1	1						Washington (WJLA)		10/23/19
3.1	Normal Line / SPOT	10/29/19-11/04/19	1	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$900.00	\$4,500.00	Washington (WJLA)		10/24/19
4.0	Normal Line / SPOT	10/29/19-11/05/19	2	:30	11A- ABC-The View		1	1	1	1	1			6	\$700.00	\$4,200.00	Washington (WJLA)		10/23/19
5.0	Normal Line / SPOT	10/29/19-11/04/19	2	:30	3P- 4P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)		10/23/19
6.0	Normal Line / SPOT	11/03/19-11/03/19	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/23/19
7.0	Normal Line / SPOT	11/03/19-11/03/19	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/23/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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8.0	Revised Line / SPOT	10/29/19-11/04/19	2	:30	5P- News-ABC 7 News at 5p		1	1	1	1	1						Washington (WJLA)		10/23/19
8.1	Normal Line / SPOT	10/29/19-11/04/19	1	:30	5P- News-ABC 7 News at 5p		1	1	1	1	1			5	\$800.00	\$4,000.00	Washington (WJLA)		10/24/19
9.0	Revised Line / SPOT	10/29/19-11/04/19	2	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1						Washington (WJLA)		10/23/19
9.1	Normal Line / SPOT	10/29/19-11/04/19	1	:30	6P- News-ABC 7 News at 6p		1	1	1	1	1			5	\$1,100.00	\$5,500.00	Washington (WJLA)		10/24/19
10.0	Revised Line / SPOT	10/29/19-11/04/19	2	:30	4P- News-ABC 7 News at 4p		1	1	1	1	1						Washington (WJLA)		10/23/19
10.1	Normal Line / SPOT	10/29/19-11/04/19	1	:30	4P- News-ABC 7 News at 4p		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		10/24/19
11.0	Normal Line / SPOT	11/02/19-11/02/19	2	:30	7:30P- Jeopardy Wknd							1			\$1,500.00		Washington (WJLA)		10/23/19
11.0.1	Closed Preempt	11/02/19															Washington (WJLA)	Program Change/Exception - College Football Prime	
12.0	Revised Line / Access	10/29/19-11/01/19	2	:30	7:30P- Jeopardy			1	1	1	1						Washington (WJLA)		10/23/19
12.1	Normal Line / Access	10/29/19-11/01/19	1	:30	7:30P- Jeopardy			1	1	1	1			4	\$5,200.00	\$20,800.00	Washington (WJLA)		10/24/19
13.0	Revised Line / SPOT	11/02/19-11/02/19	2	:30	11P- 12A (EST)							1					Washington (WJLA)		10/23/19
13.1	Normal Line / SPOT	11/02/19-11/02/19	1	:30	11P- 12A (EST)							1		1	\$700.00	\$700.00	Washington (WJLA)		10/24/19
14.0	Normal Line / SPOT	11/03/19-11/03/19	2	:30	12A- 1A (EST)								1	1	\$300.00	\$300.00	Washington (WJLA)		10/23/19

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15.0	Revised Line / Football	11/02/19-11/02/19	2	:30	7:30A- Sports-ABC College Football Prime							1					Washington (WJLA)		10/23/19
15.1	Revised Line / Football	11/02/19-11/02/19	2	:30	7:30P- Sports-ABC College Football Prime							1					Washington (WJLA)		10/23/19
15.2	Normal Line / Football	11/02/19-11/02/19	1	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/24/19
16.0	M/G For 11.0.1 / Football	11/02/19-11/02/19	1	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/24/19

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